



LEAD RETRIEVAL AND ATTENDANCE TRACKING

BADGES – BARCODE OR RFID ENCODING

- A Powerful Sales Tool for Exhibitors
- A Smart Choice for Attendance Tracking
- Plastic 1 Mil Credit Card Style – 4 color
- Paper Card Stock – Full Range – 4 color
- Eco Earth-Friendly Badge Packages Available



SAMPLE BADGES

ACTUAL SIZE 2.75" X 1.375"



OUR MOST CONVENIENT COMPACT DESIGN – NO PROGRAMMING NECESSARY

- Simple and Easy to Use – Just Point , Click and Scan
- EZ Exhibitor Lead Collection
- Use with Qualifiers
- Reverse Lead Retrieval – Electronic Business Card Exchange for Attendees
- Fail Safe Attendance/Session Tracking
- Our Most Preferred Device
- Leads Emailed at the End of the Show

WIRELESS HANDHELD – FULLY CUSTOMIZABLE

- Immediate Data Availability
- Built-in Scanner – Bright Display
- Create Your Own Qualifiers
- Not Limited to Yes/No Answers
- Make Your Own Comments
- View or Download Leads Immediately via the Web



WIRELESS RFID DATA COLLECTION

- State of the Art RFID Systems
- Automated Data Collection
- Reduces Onsite Staff Requirements
- Fast Unobtrusive Data Collection
- Immediate Data Availability



Lead Retrieval is not Just for Exhibitors Anymore!
Call About Reverse Lead Retrieval Social Networking Packages
toll free 877.683.2682

Bring Together the Elements of Success

